



Dear Business Owner/Manager,

Goodwill Industries of El Paso, Inc. hopes that you will take a few moments to read about our upcoming event and decide to participate by donating to our silent auction.

On October 25th, 2019 Goodwill Industries of El Paso, Inc. will be hosting our second annual Gala and Silent Auction at the Centennial Banquet and Conference Center. We anticipate approximately 200+ guests at this function and the funds raised will go towards our Employee Development Services program, a program that supports students with physical and mental disabilities receive employment training. To make this event exciting and extravagant we are asking local business owners for assistance!

Please support our event by donating gift certificates, merchandise or services. In exchange, you and your business will receive excellent community exposure and advertising. Your company name, address, phone number and donation will be listed in the Digital Auction Brochure that we will send to our members and local media prior to the Auction.

Each donated item will be featured in our silent auction brochure along with a prominent mention of each donor. All donations are tax deductible and a receipt will be delivered when your donation is picked up prior to our Gala.

Goodwill Industries of El Paso, Inc., and the past and future participants of the Employee Development Services Program, thank you in advance for your generous donation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Melinda Jordan", with a long, sweeping flourish extending to the right.

Melinda Jordan
President & CEO

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